

UPPER GWYNEDD TOWNSHIP  
**BOARD OF COMMISSIONERS**

BOX 1, WEST POINT, MONTGOMERY COUNTY, PA 19486

PHONE 215-699-7777

FAX 215-699-8846

January 10, 2019

To all business owners and community members,

Happy New Year! Upper Gwynedd Township continues to offer a variety of quality recreational events for the residents of our community at little to no charge. The opportunities provided could not be achieved without the support of our business community. There are many ways to be involved in this wonderful endeavor throughout the year. I would like to offer you the opportunity to support Upper Gwynedd Township as we bring these programs to the community.

**One of the highlights of our recreational calendar is our annual carnival.** This 4-day event brings 6,000-8,000 people to our complex and includes Friday and Saturday night fireworks. 2019 dates – September 5 – 8.

**Our Summer Breeze Concert Series** is a popular family event. It showcases a different performer each Wednesday night for 9 weeks beginning May 22<sup>nd</sup>. In 2018 over 1,500 people enjoyed this series.

**The Annual Fall Fest** has grown to be a superior community event. This event combines a car show, children's activities, petting zoo, touch-a-truck and a hay ride to provide a full day of family fun. The North Penn High School Key Club is instrumental in ensuring the success of this program, as they volunteer to run different stations during the children's activities. 2019 date – Saturday, October 19.

**NRPA Night Sky Camp Out** – Inspired by "National Parks and Recreation Month," we will be having a fun-filled evening with games and a movie in our park along with an opportunity for families to camp out overnight at Parkside Park. We had over 100 tent spaces reserved in 2018, with additional families attending that did not stay overnight. We also raised hundreds of pounds worth of supplies for Manna on Main. 2019 date – Friday, July 12.

**Cinema Under the Stars** – A classic "movie in the park" will be held for people of all ages to enjoy at Parkside Place's Amphitheater. 2019 dates – Friday, June 28, Friday, July 12, Wednesday, July 17 and Friday, August 2.

**Earth Day** – In 2016 we initiated an "Earth Day Event" where we planted 20 trees and a butterfly garden at Parkside Place Park with the help of almost 20 volunteers. Additional trees were planted in Whittaker park in 2017 and Garfield Park in 2018. We will be again looking to offer an event that benefits the environment in 2019. Date – Friday, April 26.

**Galentine's Bag Bingo** – Another annual event that has sold out each year since its inception in 2016 with 135 attendees. This event helps raise additional funds for the Parks and Recreation Department. It's a great evening out with friends and a chance to win designer bags, 50/50 raffles and gift baskets. 2019 date – Friday, November 2.

**Holiday Light Show** – A new event in 2018 that attracted hundreds of residents and featured a holiday light show, carolers, crafts, gingerbread house decoration contests and more! The entrance fee was a donation to Toys-for-Tots and was a tremendous success. 2019 date – Friday, December 13.

Please feel free to contact me at 215-699-7777 if you have any questions or need additional information. If you are a returning sponsor, please accept my sincere thank you on behalf of Upper Gwynedd Township. If you are new to Upper Gwynedd Township, I hope you will decide to make an investment in activities that brings people together, increases your marketing outreach and adds so much to the quality of life here in our community!

Sincerely,



Alex Kaker, CPRP  
Director of Parks and Recreation

Enclosure: Sponsorship Level Form & Brochure

## Upper Gwynedd Parks and Recreation Sponsorship Levels

### Platinum \$2500

- Acknowledged in the Township Editor (distributed to township residents in January, April and August), Township Marque and on the Parks and Recreation Sponsor webpage
- Signage at **ALL Upper Gwynedd Community Events**
- Signage and band mention at all Summer Breeze Concerts
- All benefits from Gold, Silver and Bronze sponsors will also be given

### Gold \$1000

- Acknowledged in the Township Editor (distributed to township residents in January, April and August), Township Marque and on the Parks and Recreation Sponsor webpage
- Listed as Partner Sponsor of the Cinema Under the Stars series, Holiday Light Spectacular
- Signage at annual four-day Carnival – September (approximately 7,000 people attend)
- All benefits from Silver and Bronze sponsors will also be given

### Silver \$500

- Acknowledged in the Township Editor (distributed to township residents in January, April and August), Township Marque and on the Parks and Recreation Sponsor webpage
- Signage at NRPA Night Sky Campout
- Company name on Earth Day event apparel
- All benefits from Bronze sponsors will also be given

### Bronze \$250

- Acknowledged in the Township Editor (distributed to township residents in January, April and August) and on the Parks and Recreation Sponsor webpage
- Name on sweatshirts for Fall Fest and listed as a Car Class Trophy Sponsor

Please feel free to contact me at 215-699-7777 if you have any questions. Thank you for your consideration.

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### Upper Gwynedd Sponsor Information Sheet

Company Name (Will be used on signage) \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Phone Number \_\_\_\_\_

\*Use my company logo on signage when possible (Circle one) YES NO  
(If yes, send logo to Alex at [AKaker@uppergwynedd.org](mailto:AKaker@uppergwynedd.org))

Sponsor Level (circle one) Platinum Gold Silver Bronze

Must respond by March 1<sup>st</sup> to be included in the summer newsletter. All other sponsors will be recognized in the fall and winter newsletter.

Please make check payable to: **Upper Gwynedd Township**

Please mail check to Alex Kaker, Director of Parks and Recreation  
Upper Gwynedd Township  
PO Box 1  
West Point, PA 19486



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PARKS AND RECREATION

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