

UPPER GWYNEDD TOWNSHIP
BOARD OF COMMISSIONERS

BOX 1, WEST POINT, MONTGOMERY COUNTY, PA 19486

PHONE 215-699-7777

FAX 215-699-8846

Dear Friend,

Happy New Year! Upper Gwynedd Township has become one of the premier recreation departments in the North Penn Area. Award winning programs provide a variety of quality recreational events for the residents of our community. The opportunities provided could not be achieved without the support of our business community. There are many ways to be involved in this wonderful endeavor throughout the year. I would like to offer you the opportunity to support Upper Gwynedd Township as we bring these programs to the community.

One of the highlights of our recreational calendar is our annual carnival. The carnival is scheduled for September 8-11, 2016. This event brings 6,000-8,000 people to our complex on Friday and Saturday night for our Fireworks Spectacular.

Our Summer Breeze Concert Series is a popular family event. It showcases a different performer each Wednesday night for 9 weeks beginning May 18th. In 2015 over 1,000 people enjoyed this series.

The Annual Fall Fest, scheduled for October 15, 2016, has grown to be a superior community event. This event combines a car show, children's activities, touch-a-truck and a hay ride to provide a full day of family fun. The North Penn High School Key Club is instrumental in ensuring the success of this program, as they volunteer to run different stations during the children's activities.

NRPA Night Sky Camp Out – A new event in 2016. Inspired by “National Parks and Recreation Month” on Friday July 8, we will be having a fun-filled evening with games and a movie in our park along with an opportunity for families to camp out overnight at Parkside Park.

Cinema Under the Stars – A new event in 2016. A classic “movie in the park” will be held on Friday, June 17 evening in June for people of all ages to enjoy.

Please feel free to contact me at 215-699-7777 if you have any questions or need additional information. If you are a returning sponsor, please accept my sincere thank you on behalf of Upper Gwynedd Township. If you are new to Upper Gwynedd Township's program sponsorship opportunities, I hope you will decide to make an investment in activities that bring people together and add so much to the quality of life here in our community.

Sincerely,



Alex Kaker, CPRP
Director of Parks and Recreation



Upper Gwynedd Parks and Recreation Sponsorship Levels

Platinum \$2500

- Acknowledged in the Township Editor (distributed to township residents in January, April and August), Township Marque and on the Parks and Recreation Sponsor webpage
- Named as Partner Sponsor for "Cinema Under the Stars" in June (submit form by 3/1)
- Signage at **ALL Upper Gwynedd Community Events** (concerts, carnival, fall fest, etc.)
- Company name on sweatshirts for Fall Fest and Car Class Trophy Sponsor
- Band mention during all Summer Breeze Concerts and DJ mention throughout Fall Fest

Gold \$1000

- Acknowledged in the Township Editor (distributed to township residents in January, April and August), Township Marque and on the Parks and Recreation Sponsor webpage
- Signage at Summer Breeze Concerts, Fall Fest, and NRPA Night Sky Camp Out
- Car Class Trophy Sponsor and name on sweatshirts for Fall Fest
- Signage at annual four day Carnival – September (approximately 7,000 people attend)
- Band mention during all Summer Breeze Concerts and DJ mention throughout Fall Fest

Silver \$500

- Acknowledged in the Township Editor (distributed to township residents in January, April and August) and on the Parks and Recreation Sponsor webpage
- Signage at all Summer Breeze Concerts and Fall Fest
- Car Class Trophy Sponsor and name on sweatshirts for Fall Fest
- DJ mention throughout Fall Fest

Bronze \$250

- Acknowledged in the Township Editor (distributed to township residents in January, April and August) and on the Parks and Recreation Sponsor webpage
- Signage at NRPA Night Sky Camp Out event in July
- Company name on Fall Fest sweatshirt
- DJ mention throughout Fall Fest

Please feel free to contact me at 215-699-7777 if you have any questions. Thank you for your consideration of this request.

Upper Gwynedd Sponsor Information Sheet

Company Name (Will be used on signage) _____

Contact Person _____

Address _____

Email _____ Phone Number _____

Sponsor Level (circle one) Platinum Gold Silver Bronze

Must respond by March 1st to be included in the summer newsletter. All other sponsors will be recognized in the fall and winter newsletter.

Please make check payable to: **Upper Gwynedd Township**

Please mail check to Alex Kaker, Director of Parks and Recreation
Upper Gwynedd Township
PO Box 1
West Point, PA 19486